



BAYWOOD PROM 2014

Baywood Auction 411

Q: What is the Baywood Auction?

The Auction is an important school fundraising event that doubles as a great night out! It includes cocktails, dinner and dancing along with the opportunity to buy some really great stuff!

Q: Why is the Auction so important?

The Auction raises nearly 50% of all the money raised by the PTA. We depend on a successful Auction to fund the aides and enrichment programs we offer today. So we count on the help and support of hundreds of families to meet the aggressive fundraising goal for this very important event.

Q: What goes on at the Auction?

The Auction is a great night out. It starts with a cocktail reception and Silent Auction where you can hang out with your friends and bid on class gifts, sign-up parties and other great items. Don't worry, the silent auction closes after dinner so there is plenty of time to bid.

The Live Auction takes place over dinner. This is when the big ticket items – like the parties, vacations, events, etc. - are auctioned off. Get your group bidding plan in place pre-auction to increase your chances of winning these cool items. And when the Auction ends, the dancing begins!

Q: What else is part of the Auction?

The Auction also includes the Raffle and the Online Auction. The Raffle is a great way for the kids to get involved with the Auction. This year the kids will bring home raffle tickets to sell from Jan 27th – Feb 12th. The Online Auction is set for March 5th – 20th and is when you can buy great items such as gift certificates, trips, sporting tickets, and much more.

Q: How can I participate?

Attend the Auction! Enjoy a great night out with friends while raising money for our school. Encourage all of your friends to attend and bid!

Donate an Item! Share your season tickets or vacation home or throw a party to help us raise money during the live auction.

Sponsor the Auction! As a corporate sponsor you get over 2 months of targeted publicity to our Baywood families. Or show your support for Baywood as a family sponsor.

Sell Raffle Tickets! Help your kids sell raffle tickets to neighbors, family and friends. This is a great way for the larger community to support Baywood. Winners announced at the Auction.

Q: How can I help?

Volunteer!! There are big and small ways to help. Please contact Jenny Victor at jennyvictor@me.com or Emette Walter at emettewalter@yahoo.com to join the Prom Committee.